### A SUMMER INTERNSHIP PROJECT

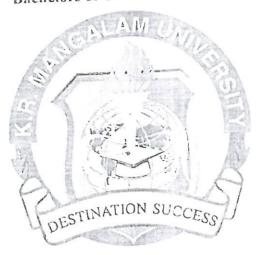
ON

## WORKING CAPITAL MANAGEMENT IN BANKING SECTOR WITH SPECIAL REFERENCE TO ICICI BANK

### K.R. MANGALAM UNIVERSITY

Submitted in partial fulfillment of the requirements for the award of the degree of

Bachelors of Commerce (B.Com)



Under the Guidance of:

Dr. Shreya Sharma

Assistant Professor

Dept. of Management and Commerce

K.R. Mangalam University

Submitted by:

Bhupender

Roll No.: 2002010001

B.Com. 5<sup>th</sup> Semester

K.R. MANGALAM UNIVERSITY SOHNA ROAD, GURUGRAM (HARYANA) 122001

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### INTERNAL GUIDE CERTIFICATE

This is to certify that Mr. Bhupender, Roll No 2002010001, a student of Bachelor of Commerce in School of Management & Commerce at K.R. Mangalam University has successfully completed his internship project on "Working Capital Management in Banking Sector with special reference to ICICI Bank" under my supervision towards the partial fulfillment of degree of Bachelor of Commerce. To the best of my knowledge the work is genuine.

Julya Manna 122

Dr. Shreya Sharma

Asst. Professor

Dept. of Management and

Commerce

K.R. Mangalam University

### A SUMMER INTERNSHIP PROJECT

ON

## AN ANALYSIS OF RECRUITMENT AND SELECTION PROCESS AT ITC LIMITED

### K.R. MANGALAM UNIVERSITY

Submitted in partial fulfillment of the requirements for the award of the degree of

Bachelors of Commerce (B.Com)



Under the Guidance of:

Dr. Vinita Chaudhary

Assistant Professor

Dept. of Management and Commerce

K.R. Mangalam University

Submitted by:

Mukesh

Roll No.: 2002210002

B.Com. 5<sup>th</sup> Semester

K.R. MANGALAM UNIVERSITY SOHNA ROAD, GURUGRAM (HARYANA) 122001

i

Registrar

K.R. Mangalam University Sohna Road, Gurugram, (Haryana)

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### GUIDE CERTIFICATE

This is to certify that Mr. Mukesh, Roll No 2002210002, a student of Bachelor of Commerce in School of Management & Commerce at K.R. Mangalam University has successfully completed his internship project on "An Analysis of Recruitment and Selection Process at ITC Limited" under my supervision towards the partial fulfillment of degree of Bachelor of Commerce. To the best of my knowledge the work is genuine.

Manday 3/12/22

Dr. Vinita Chaudhary

Asst. Professor

Dept. of Management and

Commerce

K.R. Mangalam University

# A SUMMER INTERNSHIP PROJECT ON MARKETING STRATEGIES ADOPTED AT CAPTAINSALES

#### K.R. MANGALAM UNIVERSITY

Submitted in partial fulfillment of the requirements

for the award of the degree of

Bachelors of Commerce (B.Com)



Under the Guidance of:

Dr. Gurbir Singh Khera

Assistant Professor

Dept. of Management and Commerce

K.R. Mangalam University

Submitted by:

Mohit Dagar

Roll No.: 2002210005

B.Com. 5<sup>th</sup> Semester

K.R. MANGALAM UNIVERSITY SOHNA ROAD, GURUGRAM (HARYANA) 122001

i

Registrar

K.R. Mangalam University with ACE Scanner
Sohna Roud, Gurugram, (Haryana)

### GUIDE CERTIFICATE

This is to certify that Mr. Mohit Dagar, Roll No 2002210005, a student of Bachelor of Commerce in School of Management & Commerce at K.R. Mangalam University has successfully completed his internship project on "Marketing Strategies adopted at Captainsales" under my supervision towards the partial fulfillment of degree of Bachelor of Commerce. To the best of my knowledge the work is genuine.

Dr. Gurbir Singh Khera

Asst. Professor

Dept. of Management and

Commerce

K.R. Mangalam University

Registrar

### A SUMMER INTERNSHIP PROJECT ON

A STUDY OF IMPACT OF MOTIVATION ON PERFORMANCE OF WORKERS AT MARUTI SUZUKI LTD.

### K.R. MANGALAM UNIVERSITY

Submitted in partial fulfillment of the requirements

for the award of the degree of

Bachelors of Commerce (B.Com)



Under the Guidance of:

Mr.krishan kumar

Asst. Professor

Dept. of Management and Commerce

K.R. Mangalam University

Submitted by:

Gunjan Raghav

Roll No.: 2002210004

B.Com. 5 semester

K.R. MANGALAM UNIVERSITY SOHNA ROAD, GURUGRAM (HARYANA) 122001

July -

Registrar

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Sohna Road, Gurugram, (Haryana)

### GUIDE CERTIFICATE

This is to certify that Ms. Gunjan Raghav. Roll No 2002210004, a student of Bachelor of Commerce in School of Management & Commerce at K.R. Manzalam University has successfully completed his assesship projection "A study of impact of motivation on performance of workers at Maruti Suzuki Ltd." under the supervisor is a new partial fulfillment of degree of its higher at Lorenza and house, he is fire the model as work is genuine.

Krishan Kumar

And Professor

Dept. of Management and

Commerce

K.R. Mangalam t niversity

### Summer Training Project Report On

## "To Study the Recruitment and Payroll practices at JAGVIJAY MOTORS (INDIA) PVT. LTD."

JAGVIJAY MOTORS (INDIA) PVT. LTD.

Submitted for the award of the degreein partial fulfillment of the requirements of



Bachelor Of Commerce (B.Com)

To

K.R. Mangalam University, Gurugram

Guide:Submitted by: Mr.Laveshmishra

Soumay Parida 2002070035

I. Mr. SoumayParida, Roll No. 2002070035 certify for the Summer Training Project Report entitled "To Study the Recruitment and Payroll practices of JAGVIJAYMOTORS (INDIA) PVT. LTD." is completed by me and it is an authentic work that carried out by

me at "JAGVIJAY MOTORS (INDIA) PVT. LTD." The matter embodied in this Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Signature of the Student ? ourself Date: 18 10 2022

Certified that the Summer Training Project Report entitled"Understanding the Recruitment and Payroll practices of JAGVIJAY MOTORS (INDIA) PVT. LTD."done by Mr. SoumayParida, Roll No. 2002080035 is completed under my guidance.

> Signature of the Guide Date: Name of the Guide: Mr Larish Mishra Designation: Assistant Brofessore K R Mangalam University. Gurugram- 122103

K.R. Mangalam University Sohna Road, Gurugram, (Haryana)

Page | 2